Reach thousands of Saratoga visitors this winter!

Each year, our annual three-day **Flurry Festival** brings several thousand people to the Saratoga Springs area. Festival attendees stay in area lodging, dine at area restaurants, shop at local stores and visit area attractions. This event, sponsored by **The DanceFlurry Organization (DFO),** a not-for-profit Arts & Education Organization, has been successfully teaching and celebrating American and International music and dance for over 35 years.

You can support this unique event and let attendees know about the services you provide by placing an ad in our Program Book. Every attendee receives an 8.25" x 11" book as a guide to events and amenities over the weekend, and many people take them home as souvenirs. While browsing the schedule, attendees will encounter an ad for your business!

- **Ad reservations with payment due by January 4, 2027.** Complete the form at flurryfestival.org/sponsors-advertising.
- **Camera-ready ad must be received by January 11, 2027.** You can provide your **full-color ad** electronically as a PDF, EPS or JPG/PNG.
- Contact programads@flurryfestival.org or 518-288-5643 for more information.

Ad Size	Dimensions	Rates
Eighth Page	3.5" wide x 2" tall	$110
Quarter Page	3.5" wide x 4.625" tall	$175
Half Page	7.25" wide x 4.625" tall	$285
Half Page Inside Front Cover	7.25" wide x 4.625" tall	$350
Full Page	8.5" wide x 11" tall	$530
Sponsored Restaurant Listing* *Listing appears on flurryfestival.org/food-vendors, as well as in the printed program book. Includes name, address, logo, website, hours, and brief description.	With ad purchase	$25
	Without ad purchase	$65

Payment is due when ad space is reserved.

Reservations due: January 4
Ad due: January 11

Information and Reservations at:

flurryfestival.org/sponsors-advertising/